modern<sup>07</sup>

modern07

...in brief

Munich • 2007



# **Content**

**About modern** 

**Dates & Facts** 

**Participants** 

**Projects** 

**Social Program** 

**Munich Residenz** 



## **About modern**

# What is »modern«?

- modern is a platform for contemporary art in the centre of Munich
- modern curates in cooperation with international high profile galleries a unique sales-exhibition
- modern focuses on a significant conceptual art theme every year
- modern closes the gap between an art fair, a gallery sale and a museum 's exhibition
- modern provides a comprehensive program with the support of professional partners
- modern integrates the worlds of art, business and society on the highest level
- modern provides excellent interaction of contemporary art and the historical ambience of the Residence Munich

#### modern07

- modern will take place for the third time after the success and full acceptance of modern05 and modern06
- modern theme 07: market | power | collectors
- modern features key notes and panels with international experts
- modern will advance and enhance in quality, numbers and space

We are pleased to welcome you at modern07!

modern07.com

## About modern

Dates & Facts
Participants
Projects
Social Program
Munich Residenz
Contact



## **Dates & Facts**

**Date** October, 19<sup>th</sup> – October, 23<sup>rd</sup> 2007

Artists > 50

**Exhibitors** up to 20 exhibitors

**Exhibits** > 150 artworks

**Art Theme** market power/ power/ collectors

Munich @modern (positions of artists and galleries)

**Program** Private Preview Friday, October 19<sup>th</sup>

Collectors' Dinner Saturday, October 20th

modern Panel & Performance Sunday, October 21st

Cocktail / Dinner Monday, Oct Monday, October 22nd

Finissage (optional) Tuesday, October 23rd

About modern

Dates & Facts

**Participants** 

Projects

**Social Program** 

Munich Residenz



## **Projects**

## market | power | collectors

Boon and bane? Aficionados of art or pure investors? Collectors, especially of modern or contemporary art, grow in numbers and power.

Gallerists, artists, collectors and other art experts will make their statements and express their opinion.

### **Participants**

to be announced shortly

About modern
Dates & Facts
Participants

### **Projects**

Social Program

Munich Residenz

Contact

### Munich @modern

modern is a unique platform for contemporary art and artists.

Many of the offered art works are presented for the first time, some are specially made for being shown at this year's modern.

#### **Artists**

- to be announced shortly
- external curator

### Performance @Allerheiligen-Hofkirche

### **Artists**

- to be announced shortly
- external curator

### China @modern

modern will present significant and forward-looking positions of Chinese artists and galleries

Participants (t.b.c. shortly)

- ShanghART Gallery&H-Space/ CN
- Galerie L.A./ D
- Galerie Michael Zink/ D



# modern Participants: Think global - act local

GALLERIES / EXHIBITORS	PROSPECTIVES
Beck & Eggeling/ D	Nusser & Baumgart Contemporary/ D
Goss Gallery/ USA	ShanghART Gallery&H-Space/ CN
Galleri Faurschou/ DK	Gallery Beyer Art/ USA
Galerie für Fotografie, f 5,6/ D	Galerie Ernst Hilger Ges.m.b.H./ A
Barbara Gross Galerie	Galerie Andreas Binder/ D
maerzgalerie/ D	Gallery Fred/ UK
Gallery N. von Bartha/ UK	Galerie Kicken/ D
Galerie SixFriedrichLisaUngar/ D	Galerie Nicolai Wallner/ D
Galerie Supper/ D	Galeria Enrique Guerrero/ MX
Galerie Voss/ D	m97 Gallery/ CN
Galerie Michael Zink/ D	Galerie Grimm Rosenfeld/ D
	et al.

PARTNERS	PROSPECTIVES
Art Auction House (Sotheby's) Swiss Private Bank (t.b.c. shortly)	Jet operator Jeweler
Media Group (t.b.c. shortly)	et al.

About modern

Dates & Facts

**Participants** 

**Projects** 

Social Program

Munich Residenz



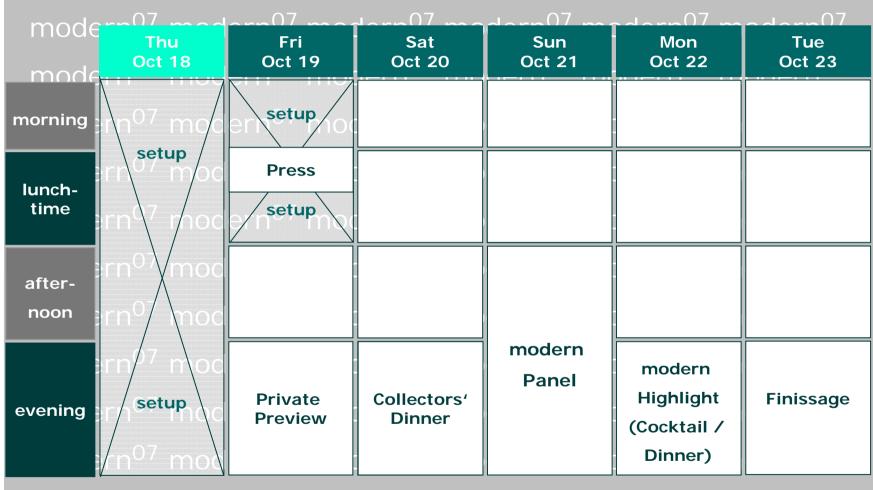
# Social program at a glance

About modern
Dates & Facts
Participants
Projects

Social Program

Munich Residenz

Contact



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## modern Panel & Performance

# modern Panel & Performance - Sunday, October 21

About modern
Dates & Facts
Participants
Projects

Social Program

Munich Residenz

Contact

Time	Agenda	Participants	Location
16:00	viewing modern07 / guided tour modern panel performance (coffee, beverages & bits)	modern Guests by invitation only	<ul><li>Exhibition &amp; Sales</li><li>Ein-Säulen-Saal</li><li>Max-Joseph-Saal</li></ul>
17:00	market   power   collectors  address of welcome (by panel partner/s and modern)  modern panel part I  key note & discussion  Break and progress performance (beverages)  modern panel part II  abstracts / panel / discussion	<ul> <li>Panel Participants</li> <li>artists</li> <li>auction house (partner)</li> <li>gallerists</li> <li>collectors (private)</li> <li>collectors (institutional)</li> <li>museums</li> <li>other experts in art</li> <li>moderator</li> </ul>	<ul> <li>Foyer</li> <li>Theatiner-Gang</li> <li>Panel &amp; Performance</li> <li>Allerheiligen-Hofkirche</li> </ul>
20:00	Private Dinner/s (by panel partners & modern)	modern Guests by invitation only	t.b.d

## **Munich Residenz**

## Einsäulen-Saal

# Max-Joseph-Saal

About modern
Dates & Facts
Participants
Projects
Social Program

Munich Residenz
Contact













# **Munich Residenz**

## Einsäulen-Saal

Max-Joseph-Saal

About modern

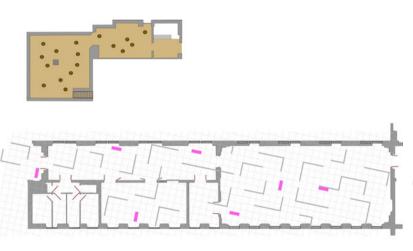
**Dates & Facts** 

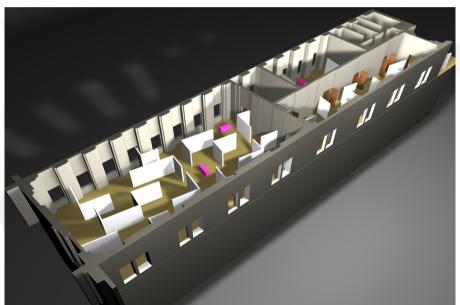
**Participants** 

**Projects** 

**Social Program** 

Munich Residenz







## Contact

About modern

**Dates & Facts** 

**Participants** 

**Projects** 

Social Program

Munich Residenz

Contact

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